

PROGRESS REPORT

Working Group Name: Establishing a Performance Analytics Culture

Working Group #: 28

Chair: Joe Pettibon

Date: February 18, 2022

Update on Actions Taken Since Last Report:

This is the initial report. An introductory meeting with each member of the working group was held on February 9. Each member of the working group was in attendance. Time was spent discussing the charge to address two priorities: (1) Establish a Performance Analytics Culture and (2) Establish an Enrollment Management Advisory Council. The group spent the first meeting on the first priority, discussing the issues and barriers to establishing a more performance-based culture with definitive analytics driving strategic decisions. Specifically, the group focused on the need for a more robust data unit that could better meet the demand for data, the need for data to be more accessible through a central office (even if data resided outside that office), and the need to disaggregate data down to a department level with tracking of key performance metrics at all levels.

Next Major Issue to be Addressed:

The next major issues to be addressed include: (1) solicit from all divisions and colleges their current key performance metrics, (2) identify major data sources needing to be made available through a central office/tool, (3) identify resource needs, including personnel and tools for data accessibility.

Problems or Barriers Encountered and Solutions Identified:

The most significant barrier identified is the lack of a single office with access to data across the university from differing platforms such as Cognos database, Business Objects, Maestro, WorkDay, Faculty Affairs Portal, and other platforms. One solution is a more comprehensive data warehouse that would require IT resources. In the interim, another approach is engaging with different groups to obtain access for DARS staff to remedy this deficiency.

Deliverables Completed:

No deliverables completed yet.

Timeline for Completion of Remaining Deliverables:

March 1 – Request to Vice Presidents and Deans for current KPIs

March 23 – Identification of Resources and Tools for Central Analytics Needs

April 13 – Draft Enrollment Management Advisory Council charge and membership proposal

April 27 – Identification of Initial Draft University Level KPIs